



2015 | Male fertility Survey
Quantitative research findings

Background

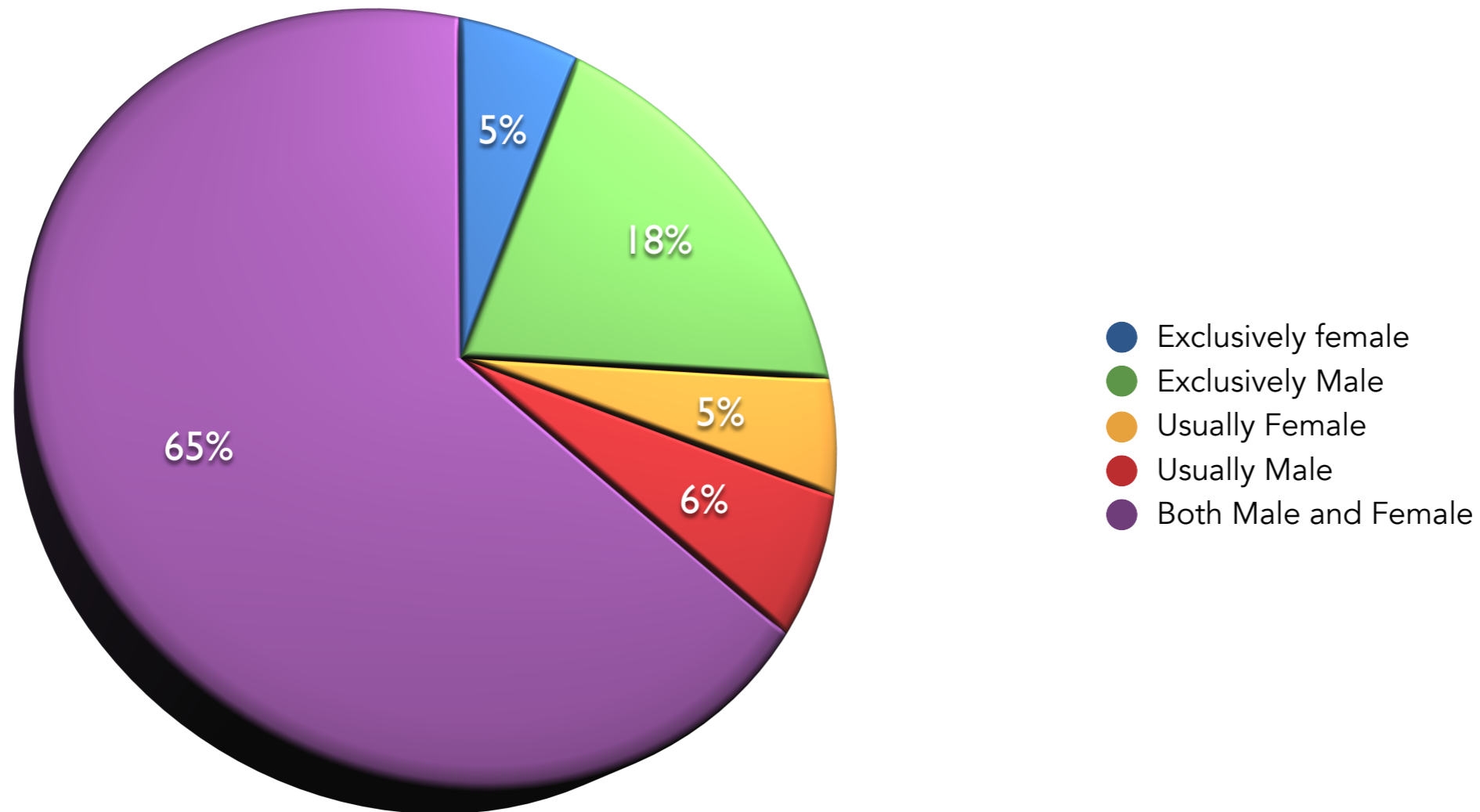
The 2015 Nuffield Health survey, in partnership with Infertility Network UK, was designed to gain a better understanding of male views on fertility, as well as the issues men face in discussing fertility and seeking support.

-
- ▶ The target of our survey was UK males aged between 21 and 50 years. The survey was conducted online among a nationally representative sample of males within these age bands during October 2015 by Atomik research Ltd.



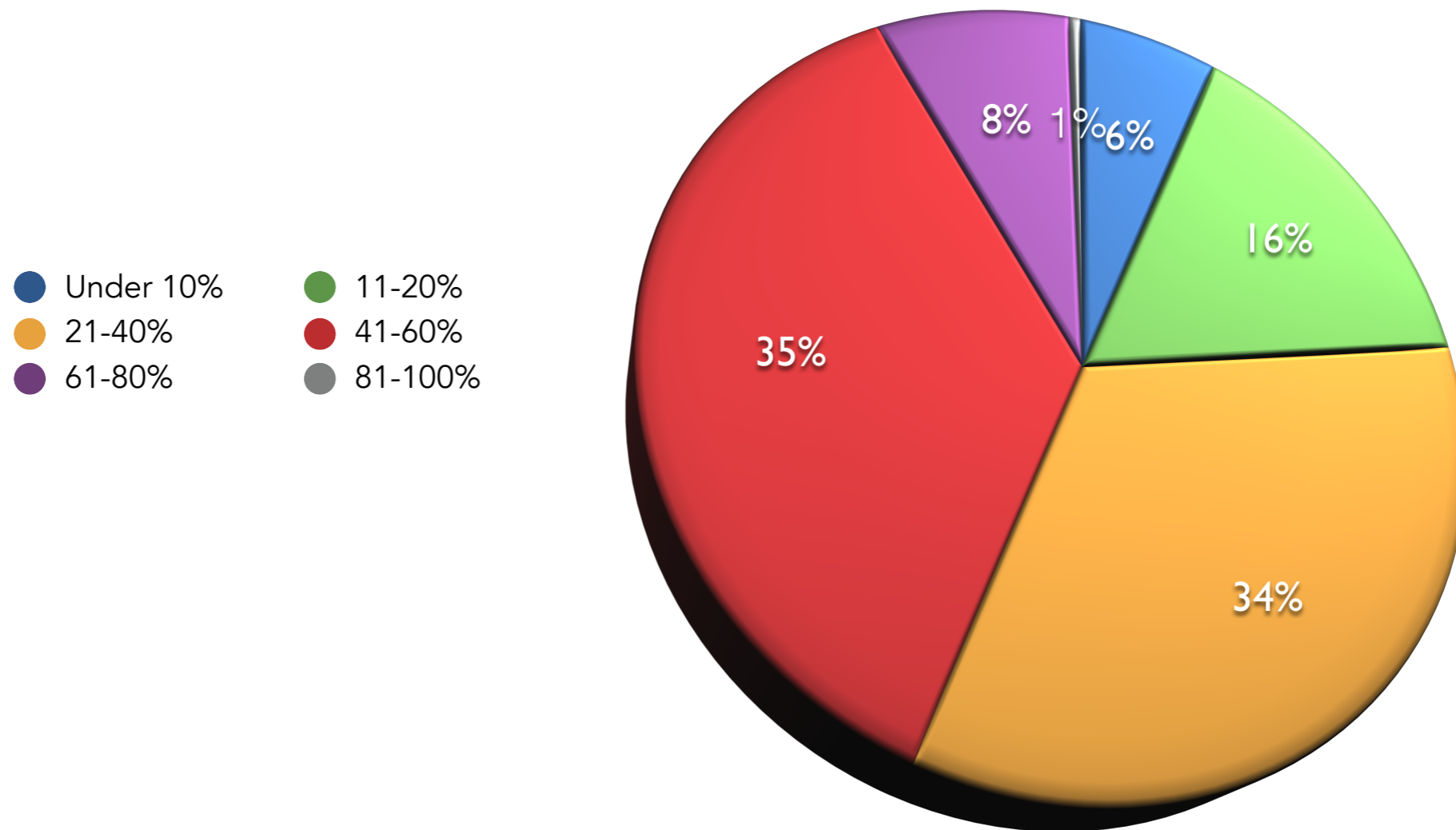
Male fertility.

Is fertility a male or female problem?



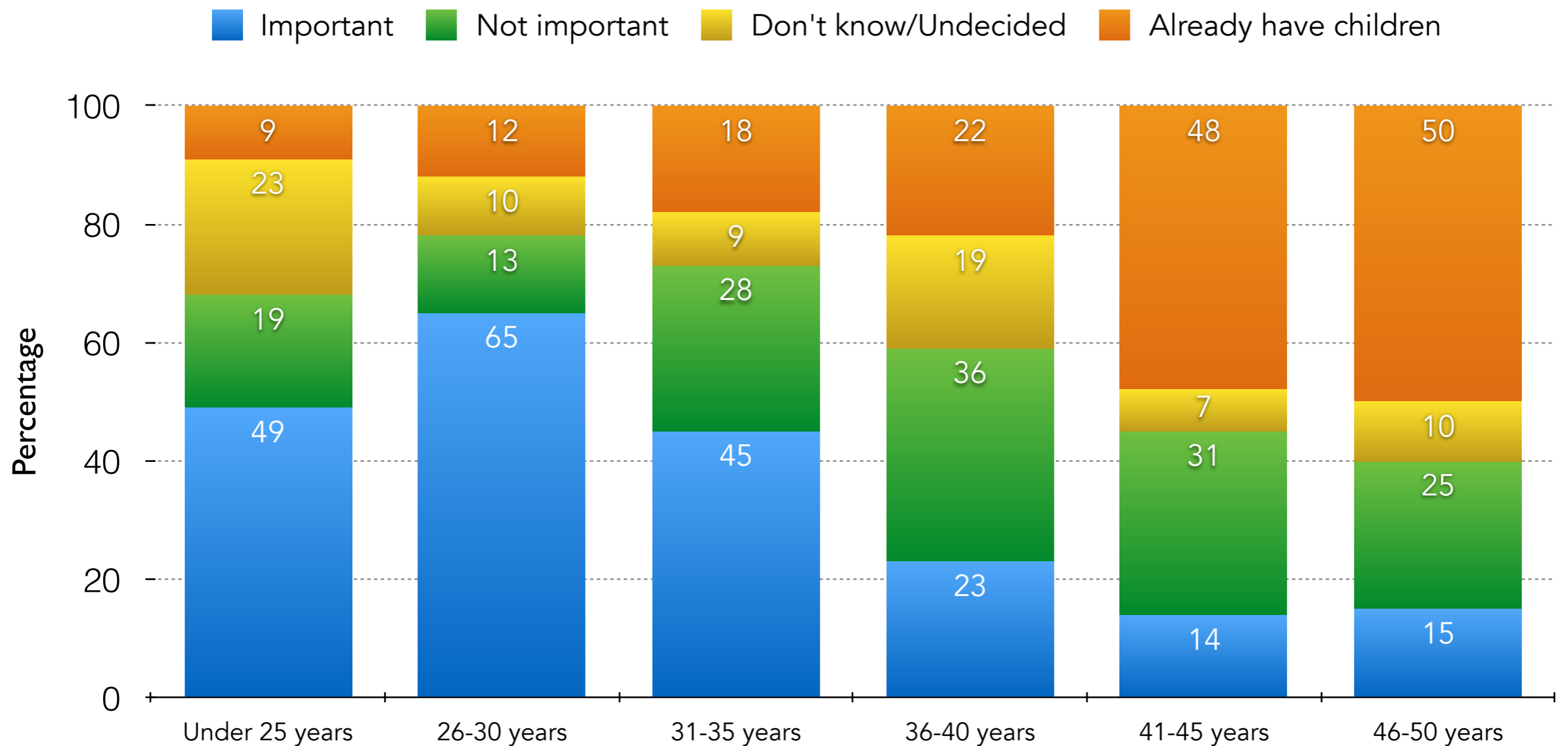
Base : all respondents n= 2,006

In what percentage of couples with fertility issues do you think there is a male problem?



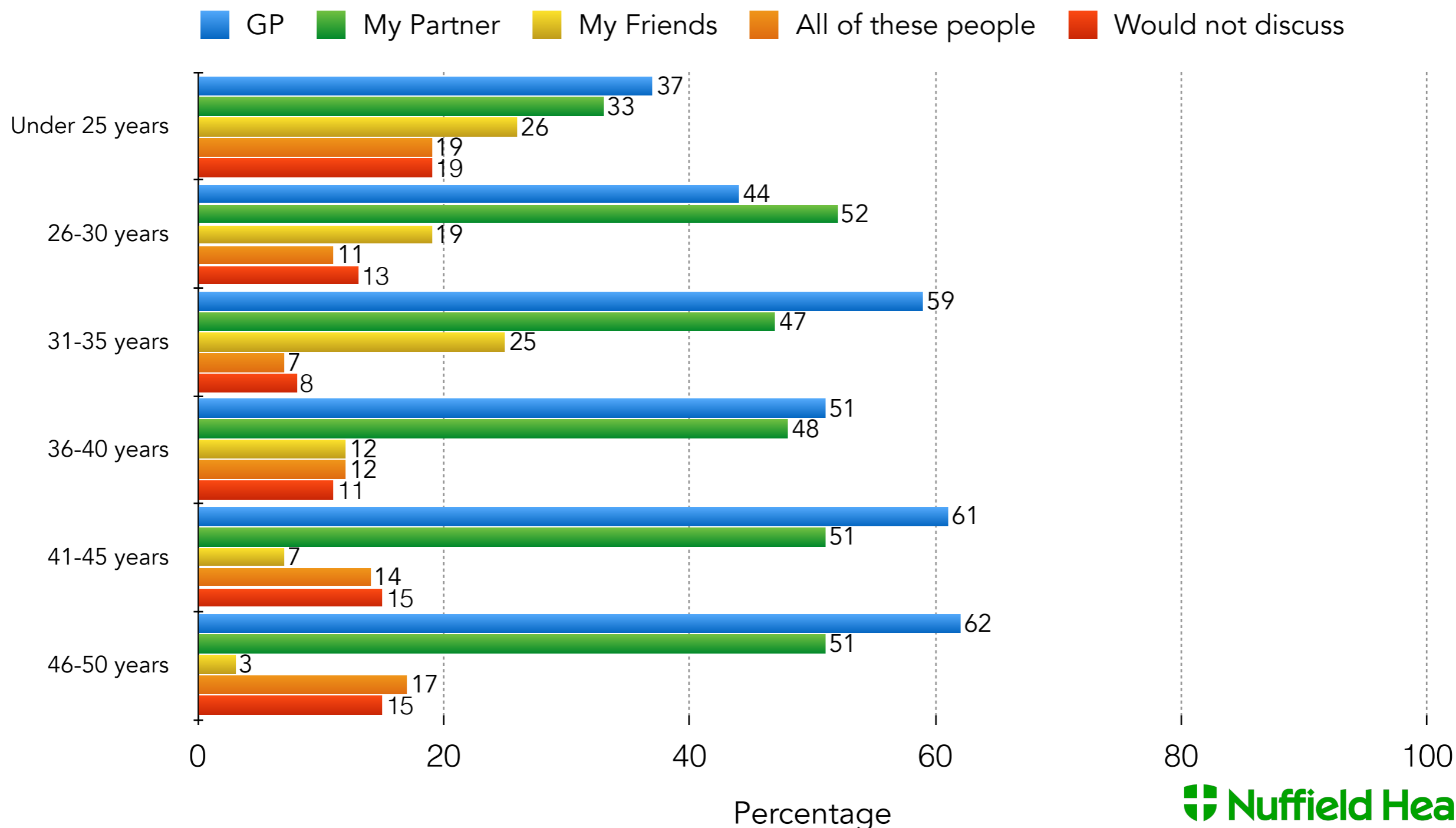
Base : all respondents n= 2,006

How important to you is it to have children?



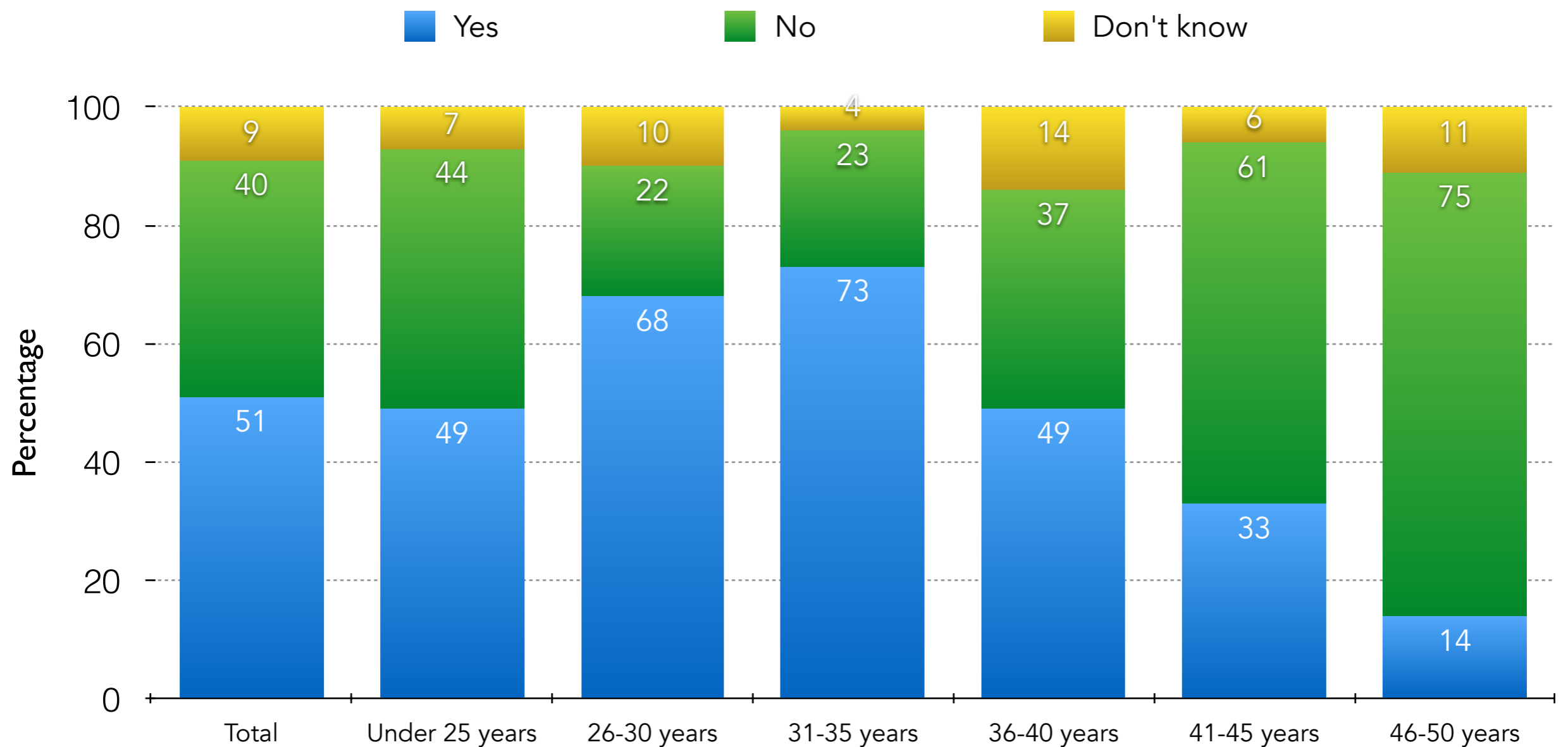
Base : all respondents n= 2,006

Who would you be open to discussing your fertility with?

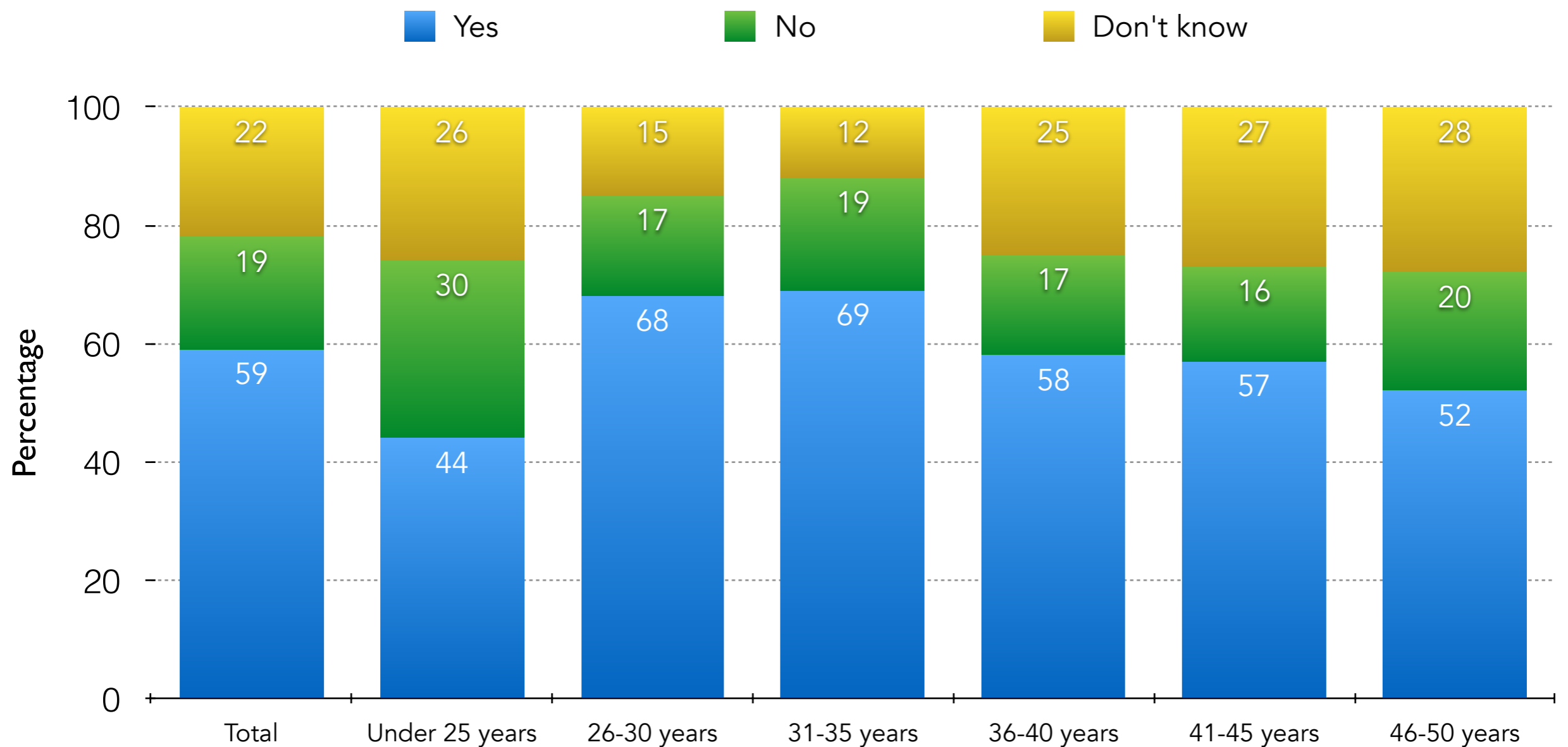


Base : all respondents n= 2,006

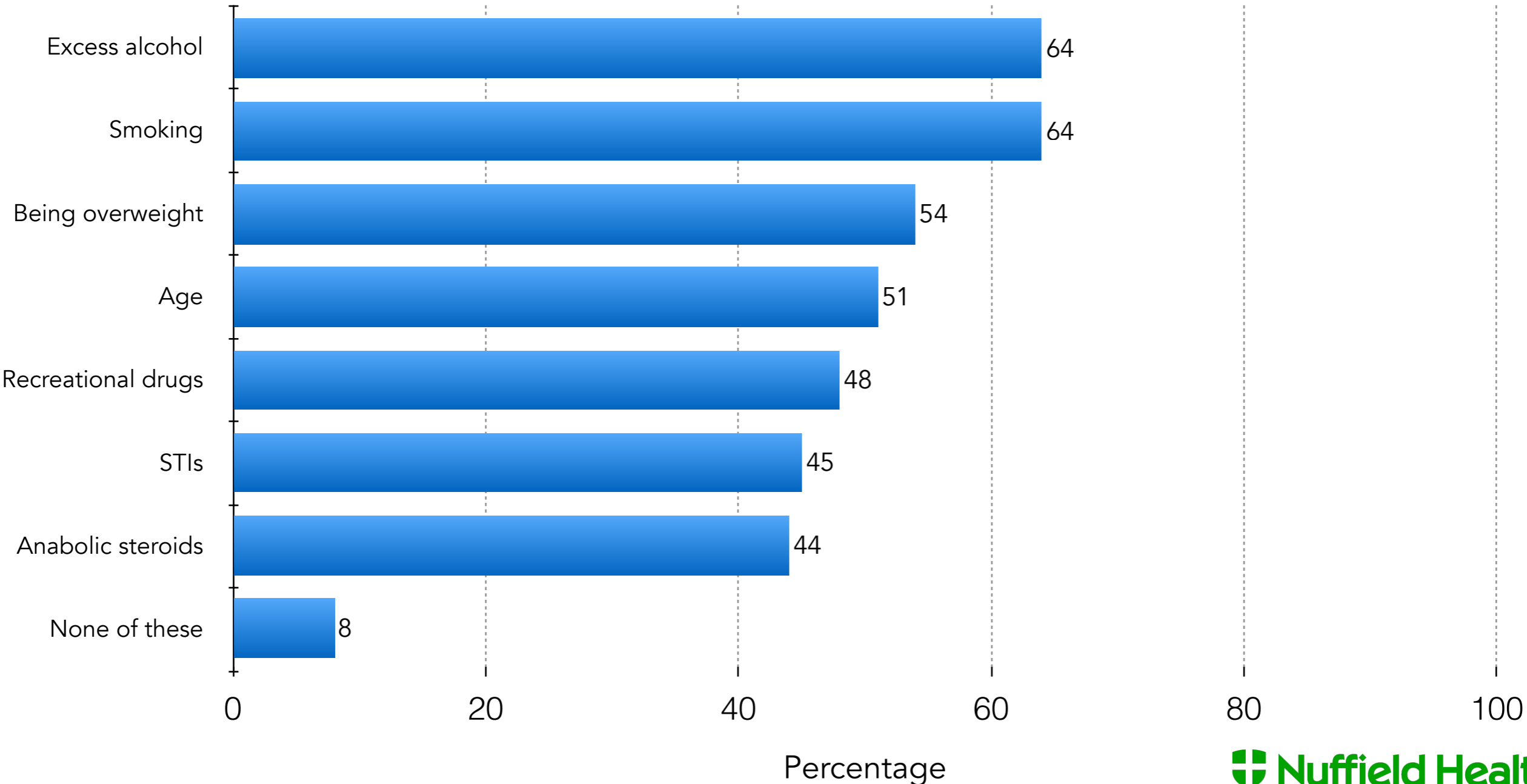
Have you ever considered that you may have fertility issues or might have problems conceiving in the future?



Do you believe male fertility issues are more hidden or less talked about than female fertility problems?

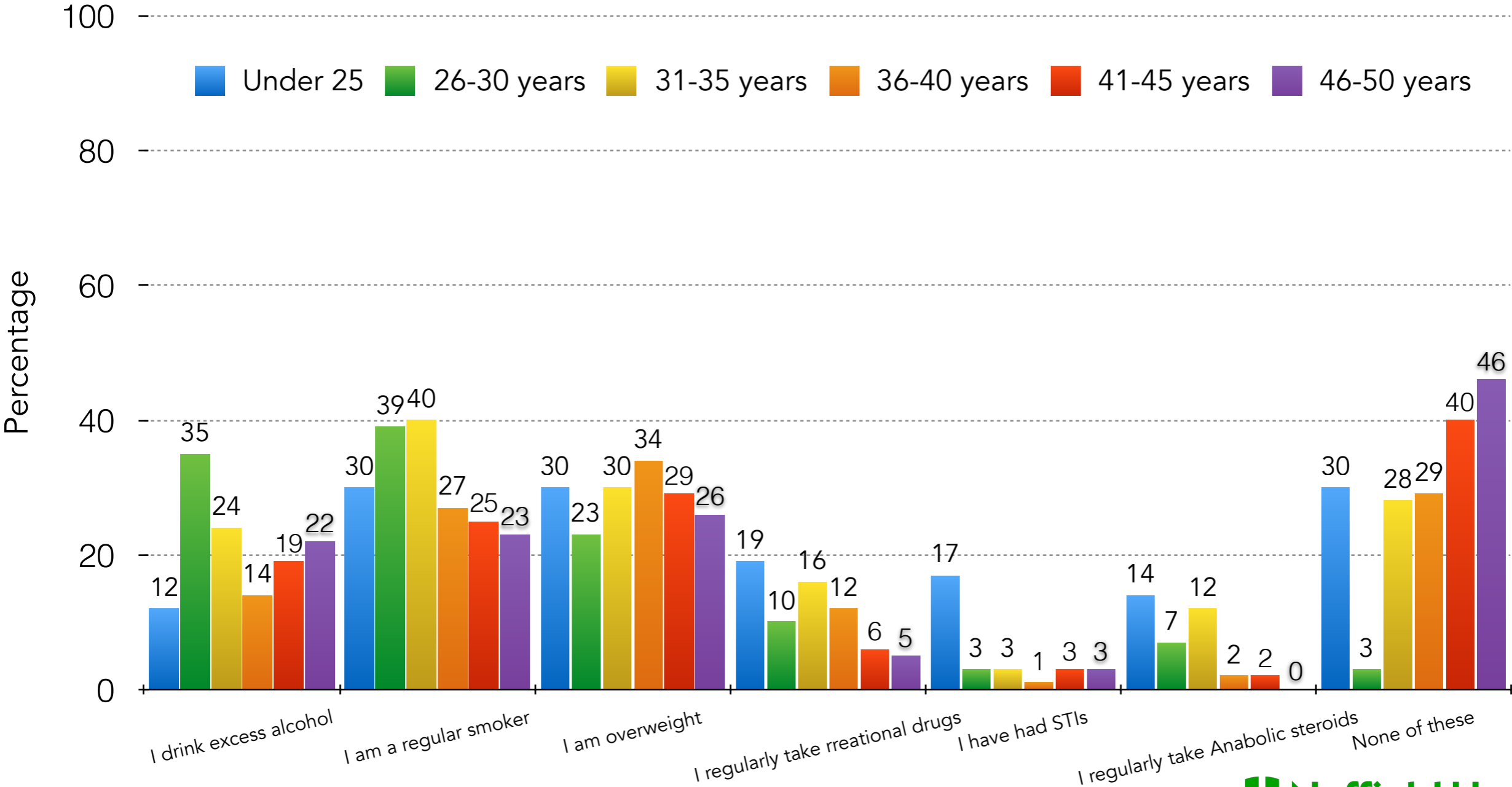


What do you think affects male fertility?



Base : all respondents n= 2,006

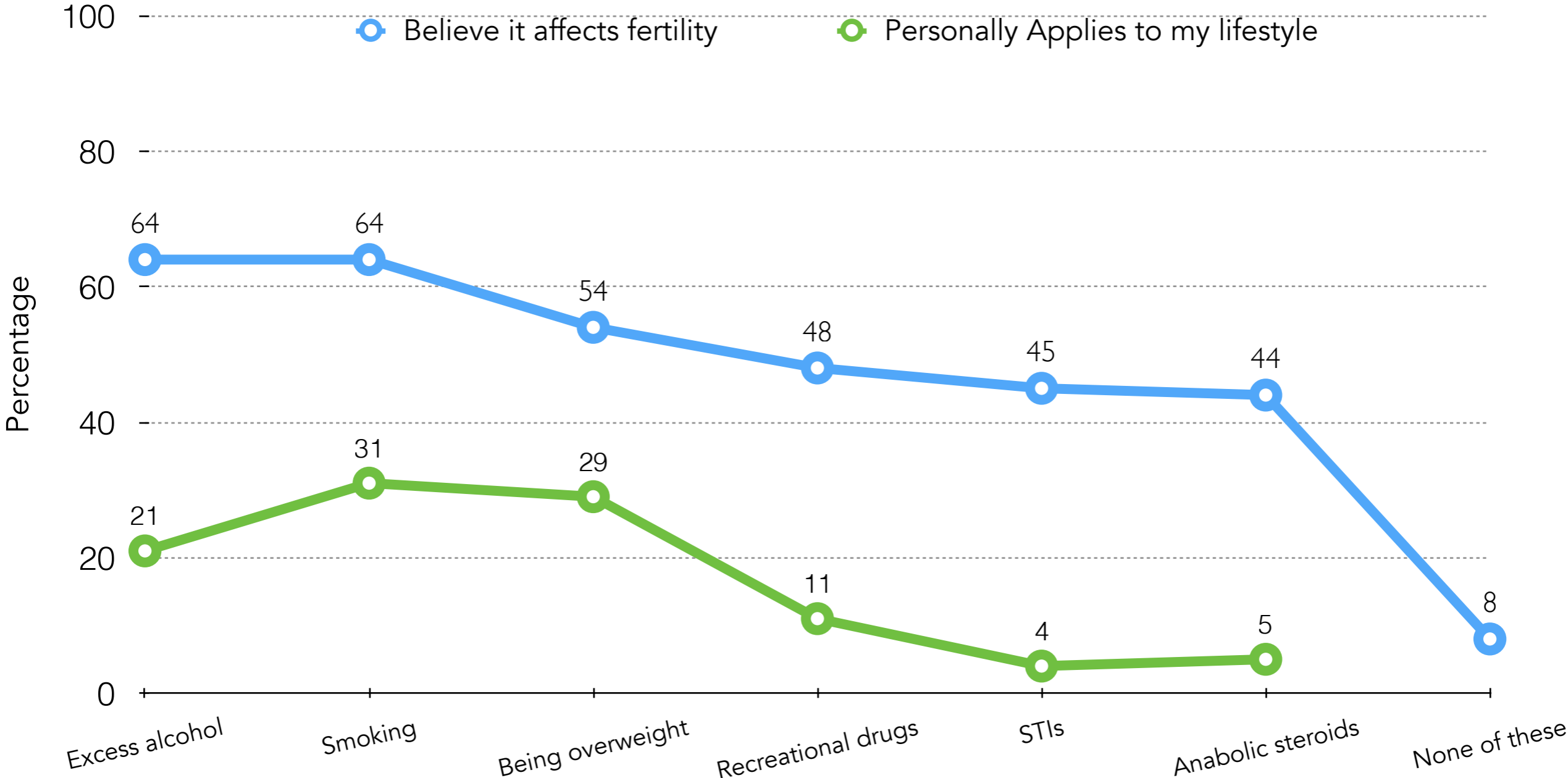
Which of these apply to your lifestyle?



Base : all respondents n= 2,006

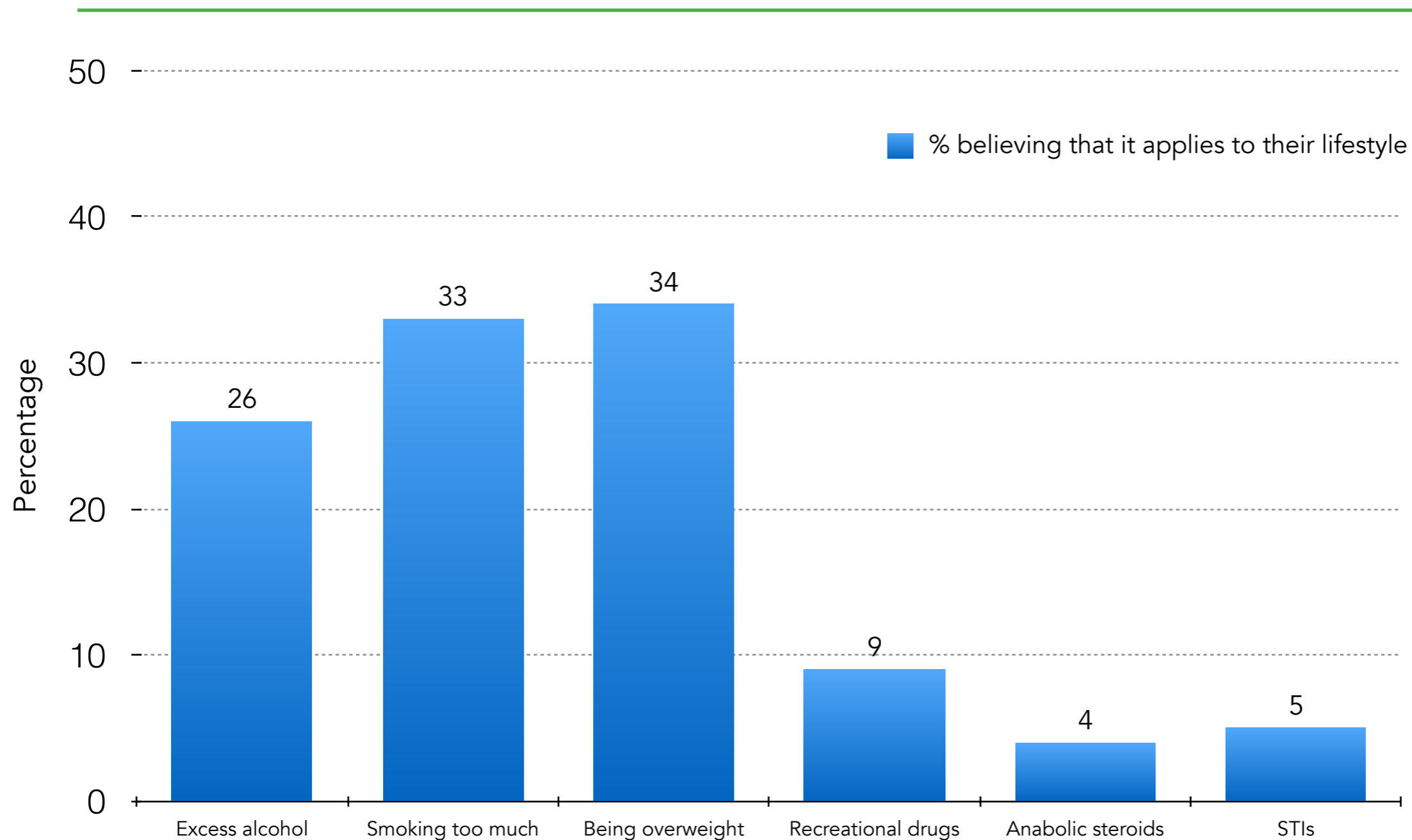
What do you think affects male fertility?

Lifestyle choices that apply to me versus what I think affects male fertility



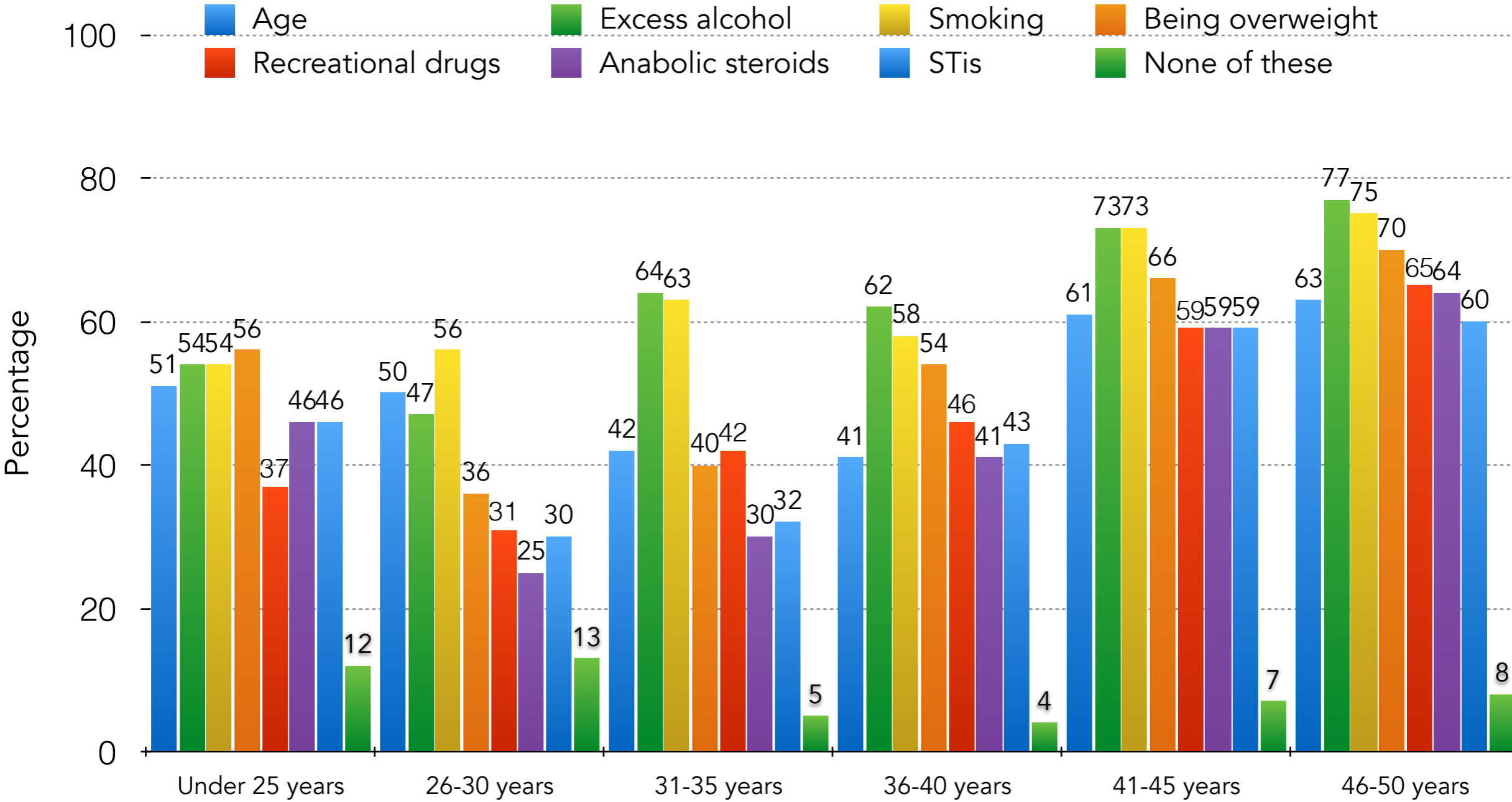
Base : all respondents n= 2,006

% aware of, but ignoring, key lifestyle factors affecting fertility



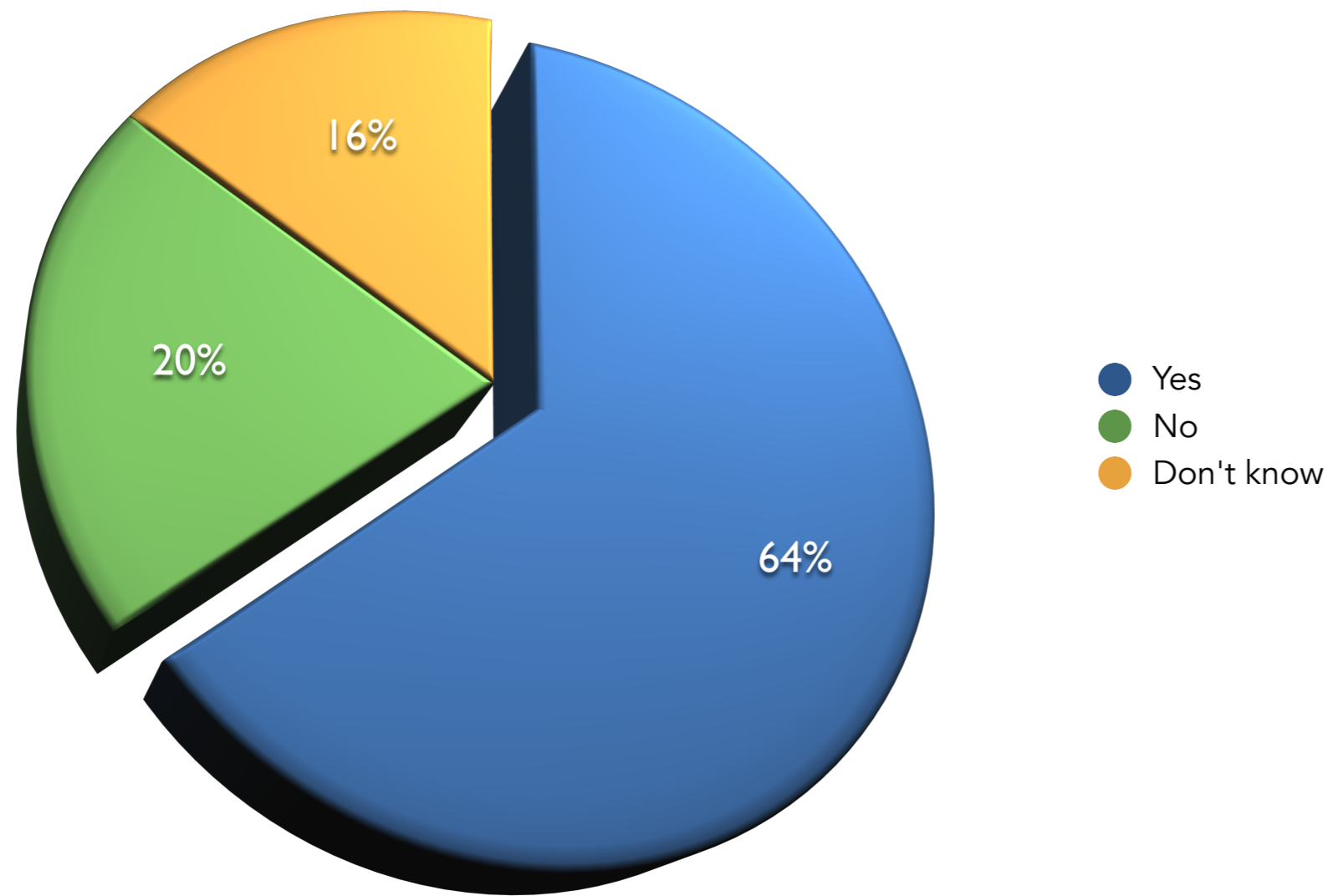
Base : all respondents n= 2,006

What do you think affects male fertility?



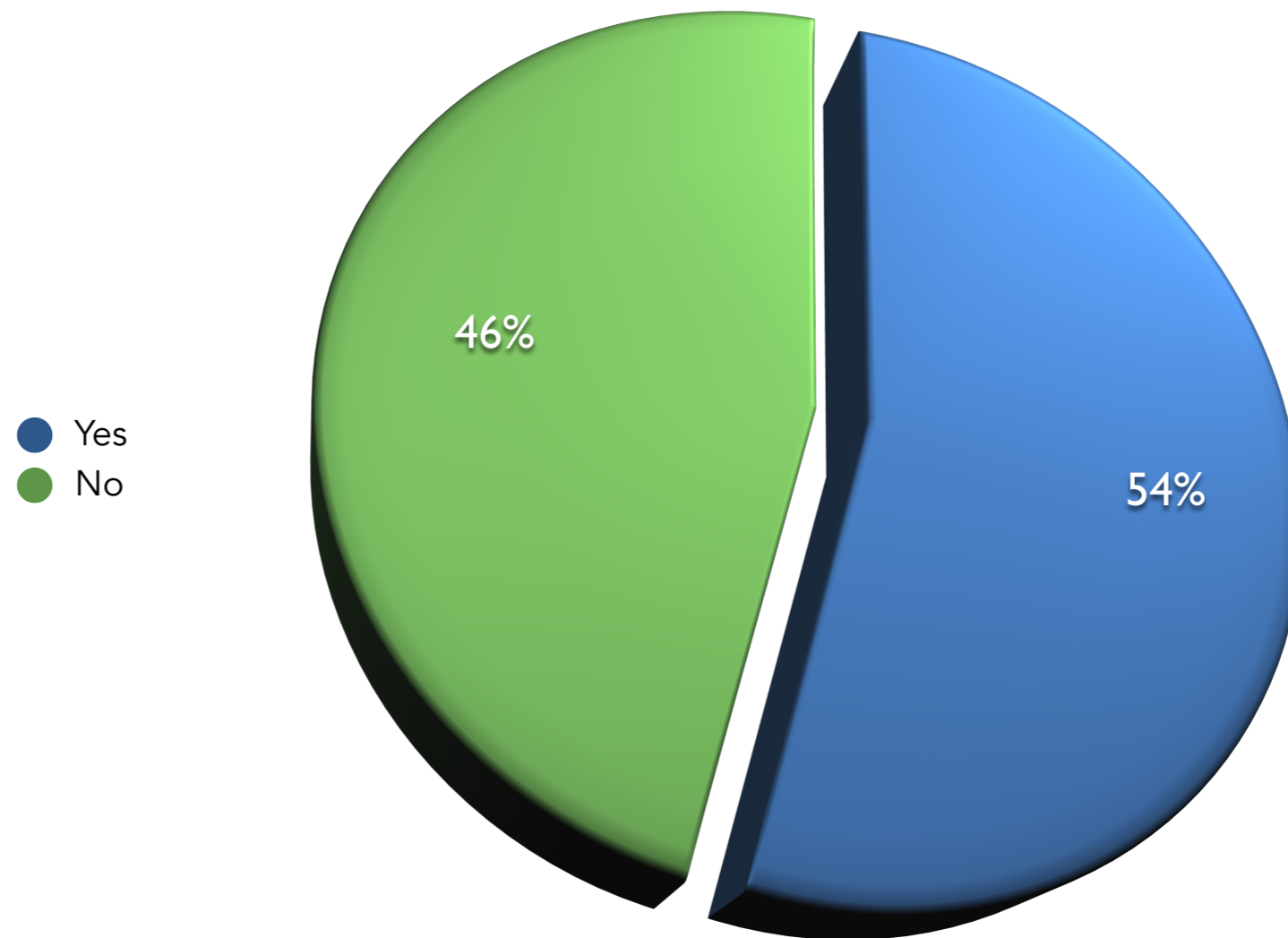
Base : all respondents n= 2,006

Would you make lifestyle changes if you believed it would have a positive impact on fertility?



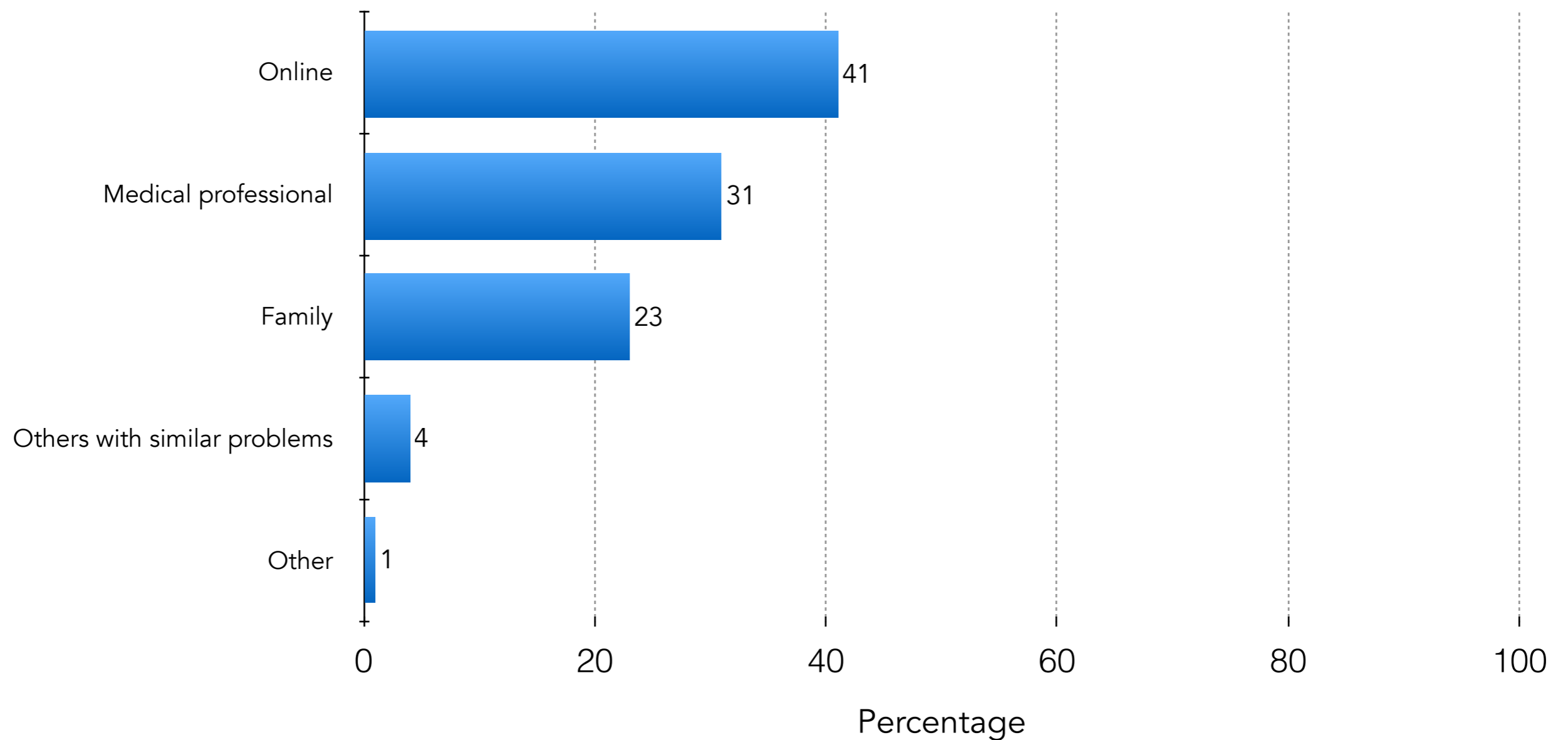
Base : all respondents n= 2,006

Is there enough support and information for men about fertility issues?



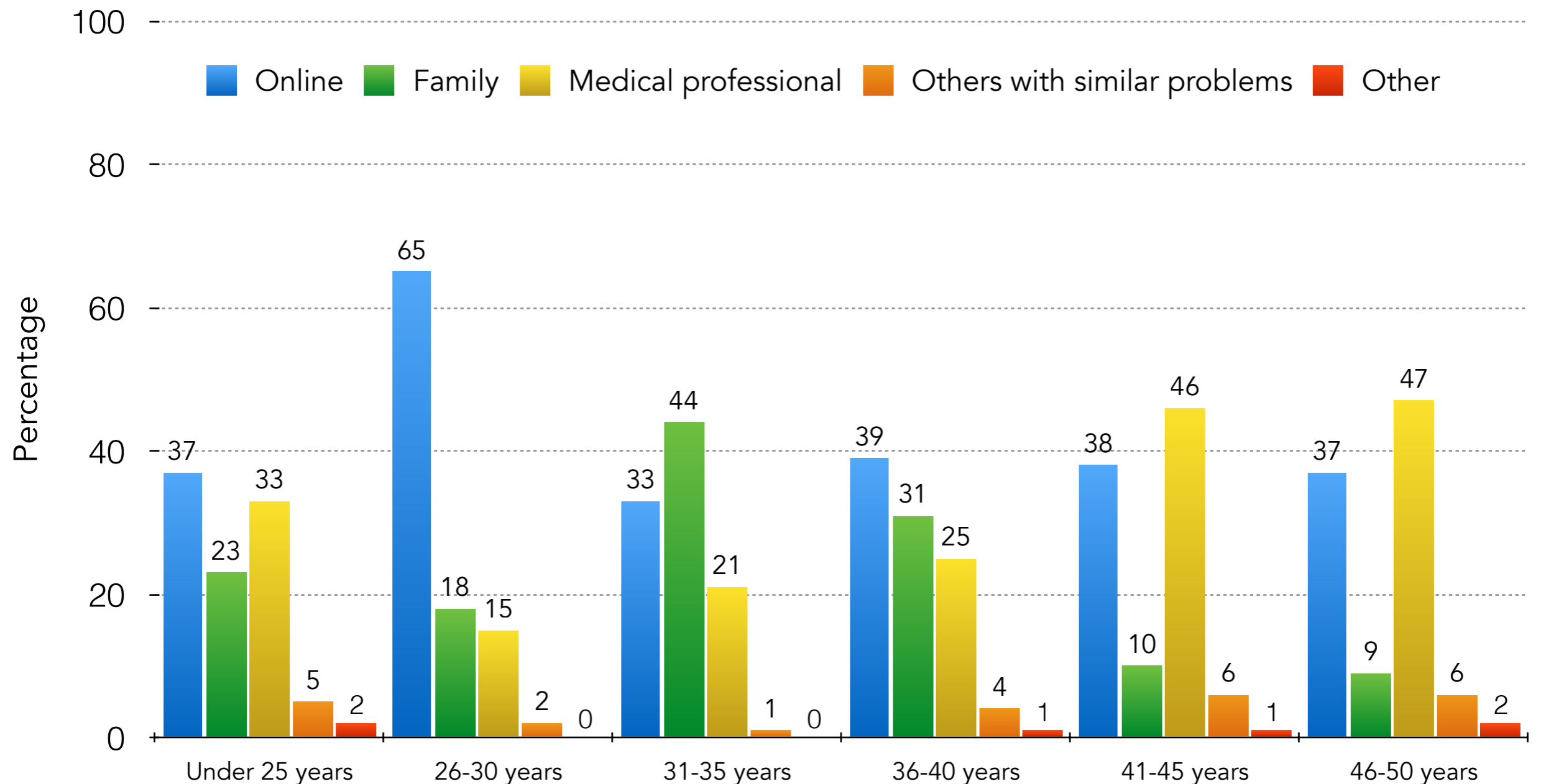
Base : all respondents n= 2,006

What type of support would be most helpful for men?



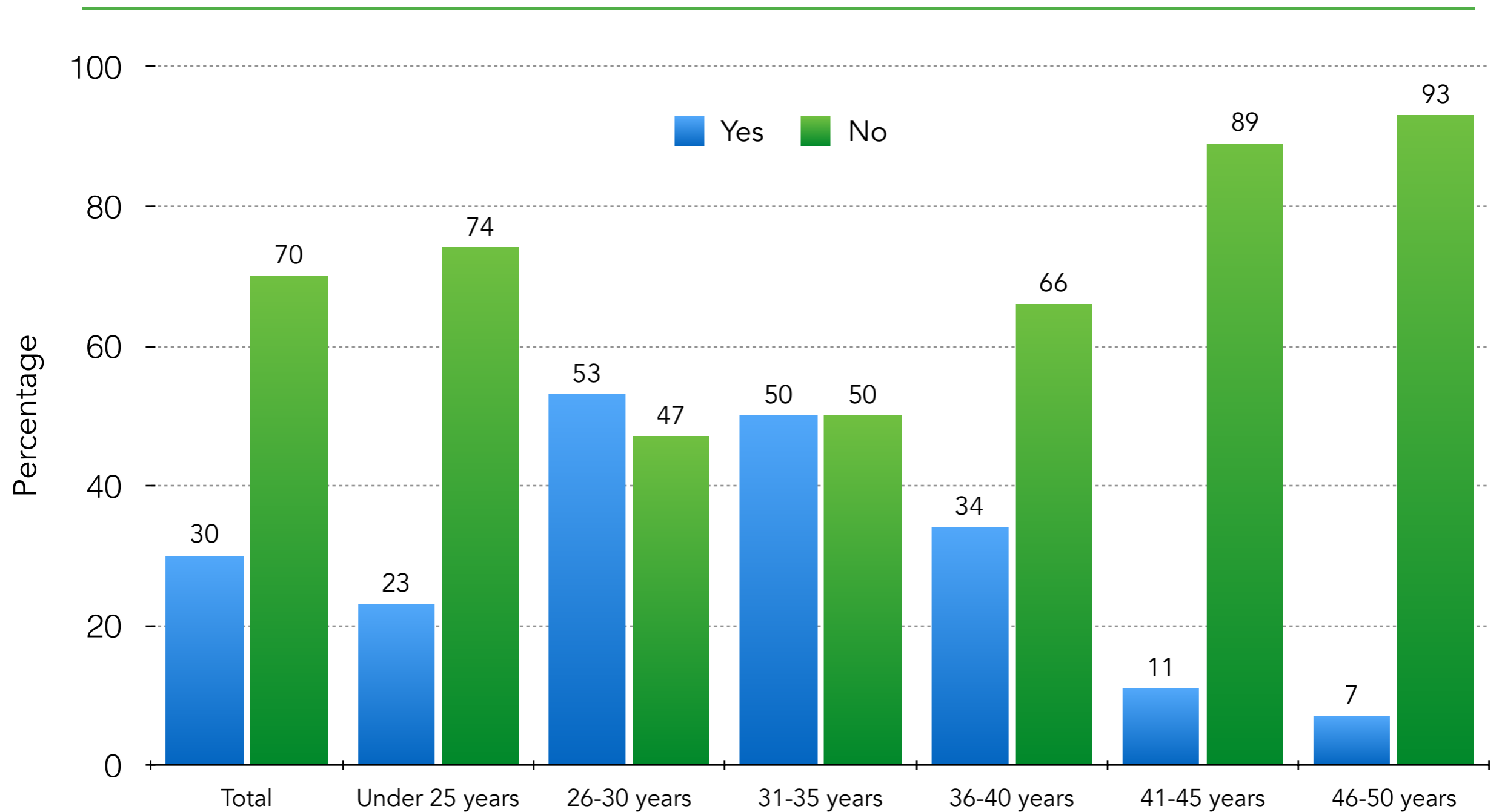
Base : all respondents n= 2,006

What type of support would be most helpful for men?



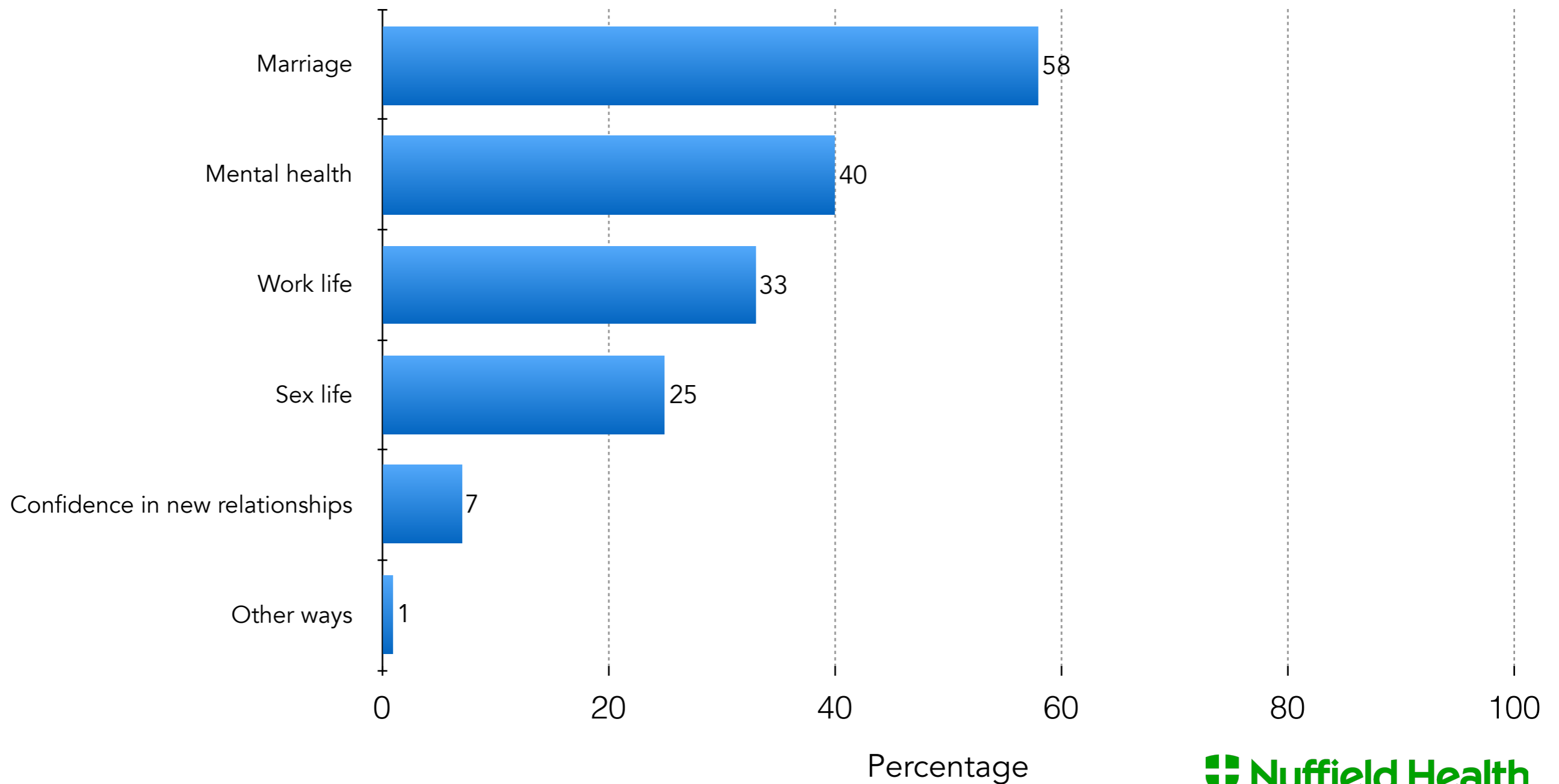
Base : all respondents n= 2,006

Have you experienced male fertility problems?

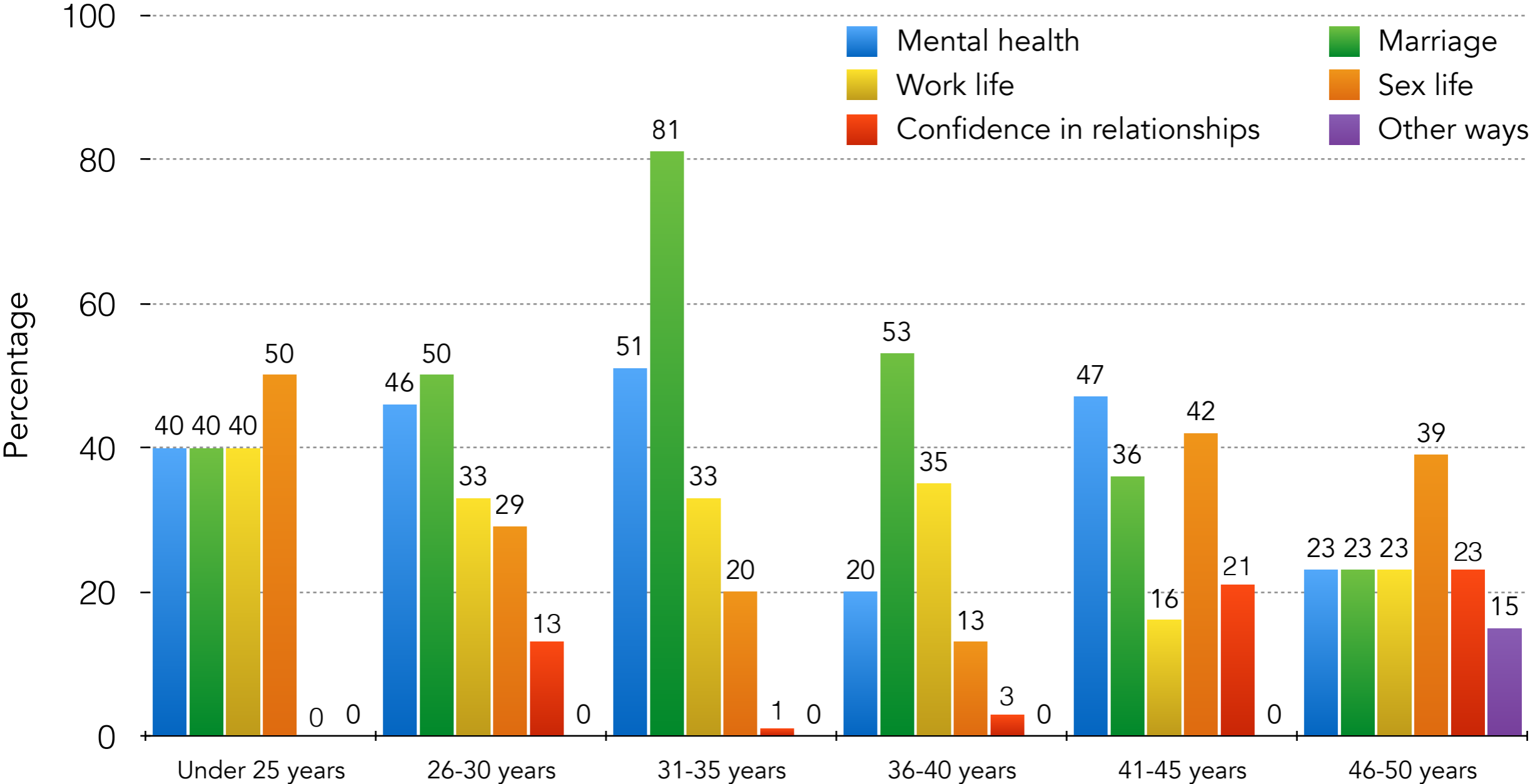


Base : all respondents n= 2,006

What areas of your life have your fertility issues negatively affected?

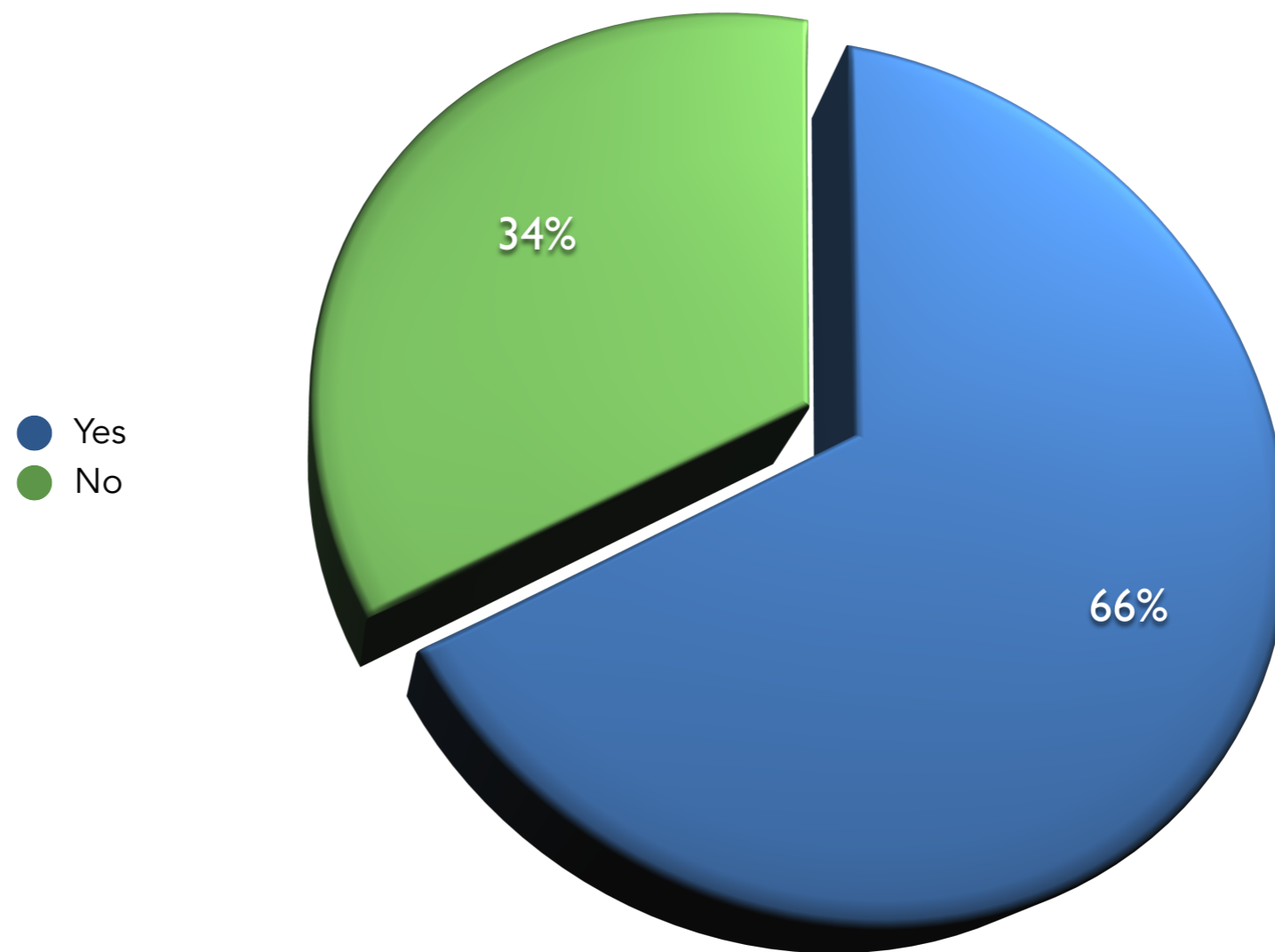


What areas of your life have your fertility issues negatively affected??



Base : All those where infertility issues have been experienced n=605

Would you consider donating sperm to help other men with fertility problems?



Base : all respondents n= 2,006



Nuffield Health

For the love of life[®]